



**ASEAN-Japan Virtual Cultural Exchange Programme 2022  
(AUN-SUN/SixERS Cross-Cultural Event)  
Jointly organized by the AUN-SUN/SixERS**

**Concept Note**

**EVENT DESCRIPTION**

Technology, especially during the period of the pandemic, has shown to provide new opportunities for our students to exchange knowledge and establish long-term relations among young leaders from ASEAN and Japan. The organization of the “ASEAN-Japan Virtual Cultural Exchange Programme 2022 (AUN-SUN/SixERS Cross-Cultural Event)” throughout the years goes to show that cultural exchanges are in constant motion despite the rapid changes in the world.

The preservation of cultural prestiges and values is evermore important with the current era of globalization and a heightened desire to develop a cultural identity. The culmination of cultural authenticity in such an era provides an individual with the necessary discipline and skill set to navigate as leaders in the 21st century. The event aims to explore the vast transmission and perseveration of knowledge, customs, and cultures through the act of storytelling through the generations, and for ASEAN and Japan students to share amongst each other of their own. Thus, the theme of this event is set to be: **The Importance of Storytelling in Preserving Self-Identity and Building a Resilient Community.**

The three-day programme consists of several activities such as Cultural Dialogue by an expert student researcher, an immersive Virtual ASEAN Culture Heritage Tour, ASEAN-Japan Traditional Fables and Tales, and more exciting and engaging activities!

Through the event, you will be *informed* of the historical importance of knowledge transmission, cultural values, customs in building a strong and resilient community ripe with an authentic cultural identity. We aim to *challenge* the contradictions of the era of globalization as well as to make aware of differences between backgrounds and find similarities between each human being that despite the differences that make up who we are, we all seek to make a mark in this world. Finally, you will be *inspired* to write your own stories and define your own future and aspirations of what kind of legacy you would like to leave behind for the future generation. **The ASEAN-Japan Virtual Cultural Exchange Programme 2022 (AUN-SUN/SixERS Cross-Cultural Event) is scheduled to be organized virtually from November 29th - December 1st, 2022 for students from ASEAN Member countries and Japan.**

## **OBJECTIVES**

1. Emphasizing the importance of cultural and values preservation and resilience through storytelling.
2. Building knowledge and understanding on ASEAN-Japan Identity, different cultures and languages in ASEAN and Japan.
3. Creating competency for cross-cultural communication and to promote leadership skills among Southeast Asia and East Asia youth.
4. Providing participants platforms to materialize their ideas on the international stage while allowing participants to learn the necessary skills for future employment in a multicultural society.
5. Promoting cultural engagement among Southeast Asia and Japan.
6. Maintaining the excellent activities held by last year and improving upon the quality of content to ensure participants gain useful knowledge and self-improvement.

## **EXPECTED OUTPUTS**

1. Estimated total of 60 students to attend from Japan and ASEAN
2. One session of Cultural Dialogue by experts
3. Two sessions of Cultural Workshop
4. Three sessions of Cultural Exposure Activities

## **EXPECTED OUTCOMES**

The expected outcomes are evaluated by the “Good Learning Design”:

1. Exposure
  - a. Students are exposed to the vast cultural practices and stories from all 10 ASEAN countries and Japan, such exposure aims for a serious reflection of the self and its relation to the society, how things have changed or remained the same throughout the history of humankind.
2. Active-learning
  - a. Students are to conduct first and second hand research through interviewing other students of different backgrounds as well as through the internet, journal research.
  - b. Active-learning skills ought to be polished and utilized well to be an effective and contributive citizen of the society.
3. Passive-learning
  - a. An accumulation of both active and passive learning is critical in adapting oneself to any situation in the current complex world. Learning from an expert researcher in the field not only provides excellent, well-backed research but also useful insights to take into consideration to become a better learner.
4. Networking
  - a. Quick, short-term: Students are able to meet and connect with students from other universities from 10 ASEAN countries and Japan and gain friendship and good relations for future opportunities.
  - b. Long-term: Students are able to network between various partnerships that are the SUN/SixERS and the AUN to better understand the wide reaching abilities of our global partnership for future references.

**Date and Time:**

29 November - 1 December 2022

15.00 - 19.00 GMT+7, Jakarta Local Time

17.00 - 21.00 GMT+9, Japan Local Time

**Targeted participants:**

30 students from AUN Member Universities

30 students from SUN/SixERS

\* E-certificates will be provided to participants upon completion of the programme.

**Language:**

English

**Activities:**

The three-day programme includes 1) Cultural Dialogue, 2) Workshops, and 3) Cultural Exposures

**Online Platform:**

Zoom Meeting / Gather Town

**Eligibility of applicants:**

Must be a current student from AUN or SUN/SixERS Member Universities, be proficient in English, and be able to fully commit to the activities and discussions of the Cross Cultural Event.

\* Please note that if the number of registrations exceeds the programme's capacity, participants will be selected based on their English abilities and interest with the quota of maximum three students per institution. Successful applicants will receive a confirmation email within 21 November 2022.

**Background information on the organizers**

**The Consortium of Six National Universities in Japan**—Chiba University, Niigata University, Kanazawa University, Okayama University, Nagasaki University, and Kumamoto University —has its aim to create a center for world-class innovative research, develop highly trained graduates for leadership in a globalizing world, contribute to local communities and promote international activities, through various forms of collaboration based on each university's respective strengths and traditions.

The partnership agreement between AUN and SUN/SixERS was officially established in April 2013 to explore the possibility of a collaborative framework on student mobility, student placement and internship. Exchanges with overseas partner universities, thus, are among SUN/SixERS' current initiatives and are keys to encouraging dynamic development and achieving the anticipated milestone.

The **ASEAN-Japan Virtual Cultural Exchange Programme 2022 (AUN-SUN/SixERS Cross-Cultural Event)** is jointly organized by the AUN Secretariat and the SUN/SixERS consortium. Previously, the on-site version of this event had been organized between 2013 to 2019. This virtual event is the second of its kind since its first iteration earlier in March.

**Brief Organizational Profile**

**ASEAN University Network (AUN)** was established in 1995 under the auspices of the Association of Southeast Asian Nations (ASEAN) with the primary objective to strengthen and expand cooperation among leading universities in ASEAN. The AUN has continually conducted a wide range of activities through fostering solidarity among ASEAN scholars and academicians, developing academic and professional human resources, conducting educational and cultural youth activities and enabling the dissemination of information among ASEAN academic community as well as among its Dialogue Partners.